

News Release

Cleaning Product Formulators Benefit from Lonza's New On-line Selector Tools

Allendale, New Jersey (USA), 24 September, 2013 – Today, Lonza's Hygiene and Preservation business launched new on-line interactive product selection tools - Disinfection Connection™ and Preservation Connection™. Available to formulators in North America, Disinfection Connection™ and Preservation Connection™ offer a free, self-serve approach to identify disinfecting, sanitizing and preservation solutions from Lonza which are best suited to satisfy product specifications and end-use needs.

"We have developed customer centric on-line tools that are intuitive and that easily provide a variety of solutions for formulators," said Ray Fahmy, North American Hygiene and Preservation Marketing Director. "The Disinfection Connection™ tool was specifically designed to provide formulators with insights into Lonza's cleaning and sanitization solutions. Our Preservation Connection™ selector tool covers our wide range of preservatives for household and industrial applications. We have demonstrated our new on-line tools to customers and suppliers and have received very positive feedback."

Currently housing an inventory of more than 50 product formulations, the Disinfection Connection™ on-line selection tool enables customers to use a drop-down menu to input their respective application area as well as key required specifications, such as pH levels, use dilution, and contact time. After the formulator selects the requirements, the tool generates a list of possible Lonza formulations that the customer may choose from; the relevant data sheets are then available to view or download.

The Preservation Connection™ tool was designed with the same easy to use approach; it helps chemists quickly identify which of Lonza's broad range of preservative offerings are most suitable for their desired household and industrial applications. Lonza's chemistries are broad-spectrum products, registered for use in a wide range of applications, and offer excellent effectiveness against gram-negative and gram-positive bacteria as well as fungal organisms over a wide pH range.

For more information and to access these on-line tools please visit www.lonzabiocides.com.

About Lonza's Hygiene & Preservation Business

Lonza's Hygiene & Preservation business offers the broadest portfolio of registered actives, preservatives and formulations for use in disinfectants, sanitizers, and institutional and household cleaning products. These solutions are used to disinfect and sanitize schools, food processing plants, restaurants, grocery stores, hospitals, homes and more. More information can be found at www.lonzabiocides.com.

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About Lonza

Lonza is one of the world's leading suppliers to the pharmaceutical, healthcare and life science industries. Products and services span its customers' needs from research to final product manufacture. It is the global leader in the production and support of chemical and biological active pharmaceutical ingredients. Biopharmaceuticals are one of the key growth drivers of the pharmaceutical and biotechnology industries. Lonza has strong capabilities in large and small molecules, peptides, amino acids and niche bioproducts which play an important role in the development of novel medicines and healthcare products. Lonza is also the world leader in microbial control providing innovative, chemistry-based and related solutions to destroy or to selectively inhibit the growth of harmful microorganisms. Its activities encompass the areas of water treatment, personal care, health and hygiene, industrial preservation, materials protection, and wood treatment. In addition, Lonza is a leader in cell-based research, endotoxin detection and cell therapy manufacturing. Furthermore, the company is a leading provider of value chemical and biotech ingredients to the nutrition and agro markets.

Lonza is headquartered in Basel, Switzerland and is listed on the SIX Swiss Exchange and secondary listed on the Singapore Exchange Securities Trading Limited ("SGX-ST"). Lonza is not subject to the SGX-ST's continuing listing requirements. Lonza is subject to the listing rules of the SIX Swiss Exchange, which do not have specific requirements equivalent to the listing rules of the SGX-ST in respect of interested person transactions, acquisition and realizations, and delisting. In 2012, the company had sales of CHF 3.925 billion. Further information can be found at www.lonza.com.

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